

West Penn Wire Internet Privacy Policy:

West Penn Wire's Commitment to Privacy

The website located at <http://westpennwire.com> (the website) is owned and operated by West Penn Wire. At West Penn Wire we understand the importance of protecting the privacy of our users and are firmly committed to protecting your information. Our internet policy is designed to assist you in how we collect, use, disclose and protect any information that you may provide us. This privacy policy is geared toward any information collected via our online website. We do not sell, share or rent your person information to others in ways different from what is disclosed in our Internet Privacy Policy which is amended from time to time.

Information Collected/Statistics Gathered

When you visit <http://westpennwire.com> (the website) you have the ability to provide us with two types of information 1) personal information you disclose that is collected on an individual basis and 2) we also may collect non-identifiable information that is available to us as a result of your visit to our website. The information that potentially collection is included but not limited to, IP address (a number assigned to a your computer by a server) Internet Service Provider, web browser type, operating system, domain name of the website which linked you to our website, pages visited, average time spent, generic demographic information and search terms used. We use this information to improve our website and usage and may share this information with other third party companies to improve functionality and advertising purposes.

Cookies/Remarketing

We may use cookies or other remarketing information to obtain certain types of information. Cookies are essentially small bits of information that are stored within your browser when you are active on the web. Our website may use these cookies and other information to enhance our website performance and content for marketing and promotional purposes.

Collection and Use of Personal Information

Personal Information which you may provide to us through our website includes (but is not limited to) name, email address, address, company affiliation, telephone number and other transactional information. If surveys are conducted, these are voluntary and may include some additional demographic information. We receive information you prove to us when you:

- Create an E-desk account with us: <http://www.westpenn-wpw.com/edesk.php>
- Make a purchase on our ecommerce website
- Contact one of our Customer Service Representatives
- Submit user-generated content (via our website, internet marketing channels, etc.)
- Subscribe to emails or other messages
- Work with one our sales associate via phone or email

- Download or use our website
- Any other forms of communication with us

We use personal information for purposes of administering our business activities and providing customer services to all of our customers. The personal information that you provide to us when filling out any forms on the website or requesting us to contact you will be used for the primary purpose- whether it be a contact or a request for contact. Sometimes, we may use personal information provided to us to notify our customers of changes to the website, product updates/launches, new products/service that we think the customer may find valuable. We may also share person information to third party vendors with whom we have a business relation with and the purpose for this contact would solely be related to business functions within our organization. We will not sell or rent your personal information.

The information contained within our systems are developed and managed under our traditional company standards designed to safeguard the privacy and security of our customers. You will be given the opportunity if you have registered to notify us if you no longer wish to receive any further emails from us.

Third Party Linked sites

This Privacy Policy applies to information collected by and through the West Penn Wire website. It does not apply to any other West Penn Wire services with users or customers and does not apply to any other third party site that could need connected/linked to the West Penn Wire website.

Updating/Changing Personal Information

If at any point in time your personal information changes (email address, telephone address, physical address) you can request that we may modify/change this information by contacting us.

Privacy Policy Modifications

West Penn Wire reserves the right to change this privacy policy at any time. We will post revisions online- once the policy is modified that means that you consent to the privacy policy and its update/changes.

If you have any questions, please do not hesitate to contact us for further information about our privacy policies.

Last updated and effective March 2017.